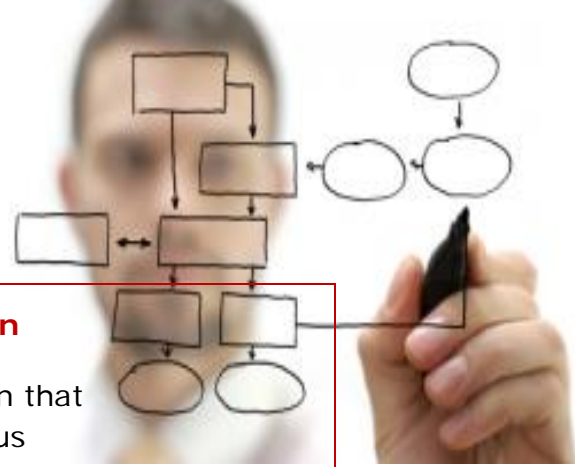


Business Continuity



A Business Continuity and Disaster Recovery Solution

Here is a business continuity and disaster recovery solution that maintains telecommunication services during any disastrous incident such as catastrophic building failures, natural disasters, or network disruptions.

Business Continuity

Today's enterprises require business continuity planning to ensure operations are maintained during any data center, network, or building incident. Businesses spend months to ensure that continuity plans account for physical incidents such as catastrophic building failures, natural disasters, or calamitous events.

The Key2IP hosted IP communication platforms lead the industry in state-of-the-art business continuity and disaster recovery solutions. The Key2IP platform supports business continuity at the enterprise level, group level, and the end-user level.

Business Continuity Benefits

- Business Continuity in the Network and at the Customer Premise - The Key2IP solution supports business continuity both in the network and at the enterprise. PBX solutions only provide for premise-based outages.
- Tiered Business Continuity Solutions - The Key2IP platform supports disaster recovery policies for the enterprise, the group, and the individual end-user.
- No specific hardware is required - The Key2IP platform is compatible with an extensive list of authorized PBXs, IP PBXs, access devices, and phones, which translates to reducing your capital and operational expenses.
- Customizable Disaster Recovery Policy - The Key2IP solution allows businesses to design their communications continuity protocols based on their existing business processes.

The Key2IP Business Continuity Solution:

- Provides access to communications services in any place, at any time, under any circumstances
- Includes simultaneous ringing and sequential ringing to multiple locations
- Includes support for telecommuting and unified voice messaging as well as a single mailbox across multiple technologies
- Applies to Hosted PBX and SIP Trunking services



The Case For Deploying A Business Continuity Solution

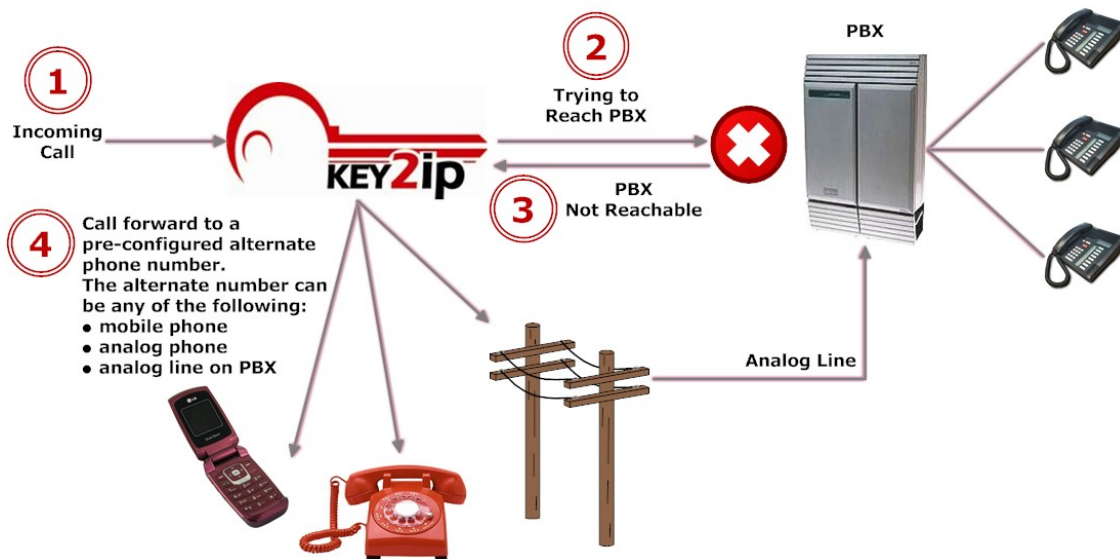
Every business large or small, fixed or converged, single-site or multi-site, demands some degree of Business Continuity. In the event of a natural disaster or calamitous event, our Business Continuity solutions enables Enterprises to automatically re-route calls to maintain telephone service to any location and any device, including landlines, mobile devices, and PC-based softphones. These features work for both Hosted PBX Seats as well as for SIP Trunking.

In the case of Hosted PBX Seats, the user feature "Call Forwarding Not Reachable" will direct calls to pre-designated alternative fixed or mobile lines in the event of a service disruption. In the case of SIP Trunking, the feature "Unreachable Destination" will similarly redirect incoming calls to pre-determined alternative numbers. Additional business continuity solutions such as simultaneous ringing and sequential ringing to multiple locations are also available for Hosted PBX Premium Seats and SIP Trunking Class 5 services.

Disaster Recovery For Individual Subscribers Using Hosted PBX or SIP Trunking Services

The illustration below shows the call flow for incoming calls being redirected for a trunk group user. When an incoming call cannot reach the PBX located at the enterprise site, the incoming call is automatically re-routed to maintain telecommunication services to any location and any device, including mobile devices, landline phones, and PC-based softphones.

Call Forward Not Reachable



Unlock your potential. Call Us At (877) 807-5247 To Find Out More About Business Continuity And The Entire Portfolio Of Key2IP Services.

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