

Personal Mobility

A Fixed-Mobile Convergence Solution

Open the door to a Fixed-Mobile Convergence (FMC) solution from Broadsoft that allows users to be reached on any phone they choose (such as a desk phone, mobile phone, and/or soft phone) when a single number is dialed.

Personal Mobility

Personal Mobility is a network-based solution within Broadsoft BroadWorks that allows users to designate a single phone number for all incoming and outgoing calls, regardless of which phone they are currently using - mobile, office PBX, home, etc. Calls to a single number ring all phones and the user is free to answer on any device. Once a call is active on the single number, the user is free to pickup any other device and continue the conversation uninterrupted. For example, if you're on an office conference call but need to leave the office for an appointment, you can move the call to your mobile. Users receive the added benefit of a common business calling "experience" across all devices.

Personal Mobility Features

- **One Business Number** – Callers dial one number to reach the user's desk phone, mobile phone, and a soft phone simultaneously. All phones share a single voice-mail box.
- **Move Calls Among Devices** – Users enjoy voice call continuity by moving ongoing calls seamlessly from one phone to another without hanging up.
- **Universal Features** – Users have access to all of their business calling features and dialing plans, regardless of which device they use to receive or make the call.
- **Remote Office** – Designate a temporary location (home, hotel, etc.) to receive calls. Make calls via click-to-dial using your single number as caller ID.
- **BroadWorks Anywhere Web Portal** – Self-service management of a user's phones (add, delete, etc.)

FMC Pulls It All Together

Fixed Mobile Convergence (FMC) marries together the best aspects of fixed and mobile services and simultaneously alleviates the negative associations of disparate telephony services. FMC means access to traditional fixed-line services on the mobile handset, making internal and external communications more efficient, and employees more productive and responsive





How Personal Mobility Works

When making calls, Personal Mobility allows users to make calls from any device and have it look like the call is being made from their desk, and users have the same features as when they are at their office desk.

When receiving calls, calls to the user's single number ring all devices simultaneously and whichever device the user answers is connected to the caller.

Users can seamlessly move active calls between devices (from your desk phone to your mobile phone) using a feature access code (FAC), while the caller experiences no call interruption while the call is being transferred.

Personal Mobility simplifies communications for on-the-go and remote employees by:

- Extending features of a desk phone to any other fixed or mobile device, regardless of network or manufacturer
- Allowing callers to dial one number and reach the user on any phone the user chooses: a desk phone, cell phone and/or soft phone can ring simultaneously
- Seamlessly moving live calls from one device to another without hanging up

In today's business world, fixed-mobile convergence (FMC) isn't a luxury - it's a necessity. With more and more employees working out of the office, it's becoming increasingly difficult for customers and colleagues to reach these remote workers given the number of different devices and numbers (mobile, office, home) they may be using. In such a disjointed environment, there is a need for a solution that makes communications as seamless as possible - whether an employee is working from the office, on the road, or at home.

Unlock your potential.

Call Us At (877) 807-5247 To Find Out More About Mobility And The Entire Portfolio Of Key2IP Services.

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